



2026 Sponsorship Opportunities

Making Pharmaceuticals | Distributing Pharmaceuticals | Making Nutraceuticals

Stand Out. Be Seen. Lead the Conversation.

Join the UK's largest free-to-attend pharmaceutical and nutraceutical exhibition and conference.

With thousands of professionals attending across three co-located events, sponsorship is your chance to put your brand at the forefront - before, during, and long after the show.

Whether your goal is **brand visibility, lead generation, or thought leadership**, our sponsorship packages deliver powerful exposure across every touchpoint. Sponsors are featured in the official Exhibition Catalogue distributed to every attendee.

All sponsorship items provide visibility across all 3 co-located events, unless stated otherwise.

Main Event Sponsor – £6,500 + VAT

Max x3 non-competing companies- [DHL Confirmed Main Sponsor](#) – x2 packages remaining.

Be the Brand Everyone Remembers

As a Main Event Sponsor, your logo, message, and presence will lead the conversation from the first promotional email to the final post-event follow-up.

Your Brand Everywhere:

- Featured across all event marketing - adverts, emails, website, and printed materials.
- Shared homepage banner and prominent profile on the sponsors' page.
- Two dedicated email campaigns - one pre-event and one post-event - to all registered attendees.
- Social media amplification across all event channels.

At the Event:

- 10 seats at the prestigious **Annual Awards Dinner**.
- Prominent logo placement on all major event signage and entrance branding.
- Full-page advert and sponsor feature in the event catalogue.

- A5 registration insert to every attendee.

Post-Event:

- Continued brand exposure in event reports and follow-up campaigns.
- Networking access with industry leaders and key decision-makers.

Result: Maximum visibility, unmatched credibility, and sustained engagement with your target market.

Registration Sponsor – £3,500 + VAT**Own the First Impression**

Be the first brand attendees see when they register online, and the first they meet onsite.

Digital Reach:

- Logo on the registration page and confirmation emails sent to every attendee.
- Featured sponsor profile on the event website.

Onsite Presence:

- Branded signage and promotional display in the registration area.
- Option for registration staff to wear branded apparel.
- Distribution of your promotional material at check-in.

Social Boost:

- Sponsor promotion across our social media platforms before and during the event.

Result: Your brand becomes synonymous with the start of every attendee's event experience.

Lanyard Sponsor – £3,500 + VAT**Around Every Neck. In Every Conversation.**

Every delegate, speaker, and exhibitor will wear your logo throughout the event.

Benefits:

- Exclusive branding on all attendee lanyards.
- Continuous visibility across sessions, networking areas, and photos.
- Onsite signage and digital sponsor listing.
- Optional input on design for maximum impact.
- Social media promotion pre- and post-event.

Result: Constant brand exposure that stays with attendees — even after the event.

Badge Sponsorship

- **Exclusive (All Events): £3,500 + VAT**
- **Single Event (Making / Distributing / Nutraceuticals): £1,750 + VAT**

Be on Every Badge — and in Every Introduction

Badges are worn by every attendee, exhibitor, and speaker — and they start every conversation.

Benefits:

- Logo featured on every badge.
- Seen hundreds of times each day as attendees meet, network, and connect.
- Keeps your brand front and centre throughout the entire event.

Result: Instant recognition and lasting visibility among key industry professionals.
(Available only to non-competing companies with the lanyard sponsor.)

Networking Zone Sponsorship – £2,500–£3,500 + VAT

Connect Where Conversations Happen

Sponsor one of six high-traffic networking areas across the show floor.

Benefits:

- Two branded banners in your chosen zone.
- Table plaques featuring your company and services.
- Promotional materials placed in the networking area.

Result: Position your brand at the heart of the event's most valuable activity - professional networking.

Digital Entrance Banner – £2,500 + VAT

Be the First Brand Attendees See

Feature your logo, stand number, and message on the main digital banner at the venue entrance.

Benefits:

- Exclusive visibility as attendees arrive.
- High photo and social media share potential.
- Prime, high-impact placement in the most trafficked area of the event.

Result: Command attention from the moment doors open.

Conference Theatre Sponsor – £2,000 + VAT, per room (6/9 room choices available)

Current Sponsors – **PQG, Transbridge Freight Services.**

Be Seen Where Ideas Are Shared

Align your brand with cutting-edge content by sponsoring a conference theatre.

Benefits:

- Logo on theatre schedules and signage.
- Two branded banners inside your chosen room.
- Option to place leaflets or materials on delegate seats.

Result: Associate your brand with innovation, learning, and leadership.

(Ask about discounts for multiple rooms.)

Exhibition Floor Stickers – £2,000 + VAT

Guide Attendees Straight to You

Turn the exhibition floor into your personal signpost.

Benefits:

- Up to 10 branded floor stickers with your logo and stand number in high-traffic areas.
- Sponsor profile on the event website for extra visibility.

Result: Drive traffic directly to your stand and stay top-of-mind as attendees explore.

Drinks Reception Sponsor – £2,250 + VAT

End Day One on a High Note

Sponsor the popular evening drinks reception and enjoy direct interaction with hundreds of attendees.

Benefits:

- Exclusive branding and banners in the reception area.
- Company recognition in pre-event promotion and onsite materials.
- Opportunity to display leaflets and capture attendee details.
- Dedicated social media coverage of your sponsorship.

Result: Build relationships in a relaxed atmosphere — and have attendees raise a glass to you.

Attendee Gift Sponsor – £2,000 + VAT

Leave a Lasting Impression

Provide every attendee with a branded keepsake — from coffee mugs to umbrellas.

Benefits:

- Your branded gift distributed to all attendees.
- Gift collection from your stand for added footfall.
- Your brand seen throughout — and beyond — the event.

Result: Make your brand part of the attendee experience — and their daily routine after the event.

Awards Dinner Sponsorships

Celebrate Excellence. Associate with Success.

The annual **Making & Distributing Pharmaceuticals Awards Dinner** is the highlight of the event — a night of celebration, recognition, and high-level networking.

Opportunities include:

- **Award Category Sponsor – £2,500 + VAT**
Present your sponsored award on stage and feature in all Awards promotions, signage, and the event booklet.
- **Drinks Reception Sponsor – £2,500 + VAT**
Exclusive sponsorship of the pre-dinner drinks reception with branding, banners, and full-page advert.
- **Entertainer Sponsor – £3,000 + VAT**
Sponsor the evening's headline comedian, enjoy a table of 10, and gain prime on-stage and digital exposure.
- **Wine Sponsor – £1,250 + VAT**
Exclusive branding on wine bottle collars and recognition throughout the Awards evening.

Result: A unique opportunity to associate your brand with excellence, innovation, and industry leadership.

Event Breakfast Voucher Sponsor – £1,095 + VAT (Reserved for NSF International)

Event Parking Voucher Sponsor – £1,095 + VAT

Start the Day with Your Brand

Sponsor attendee breakfasts or parking and become the first brand they thank in the morning.

Benefits:


- Branded vouchers and event promotion pre-show.
- Recognition in all communications relating to the event breakfast or parking offer.

Result: High goodwill, early engagement, and positive brand association.

Let's Create Impact Together


To discuss availability or tailor a sponsorship package to your goals, contact:

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